

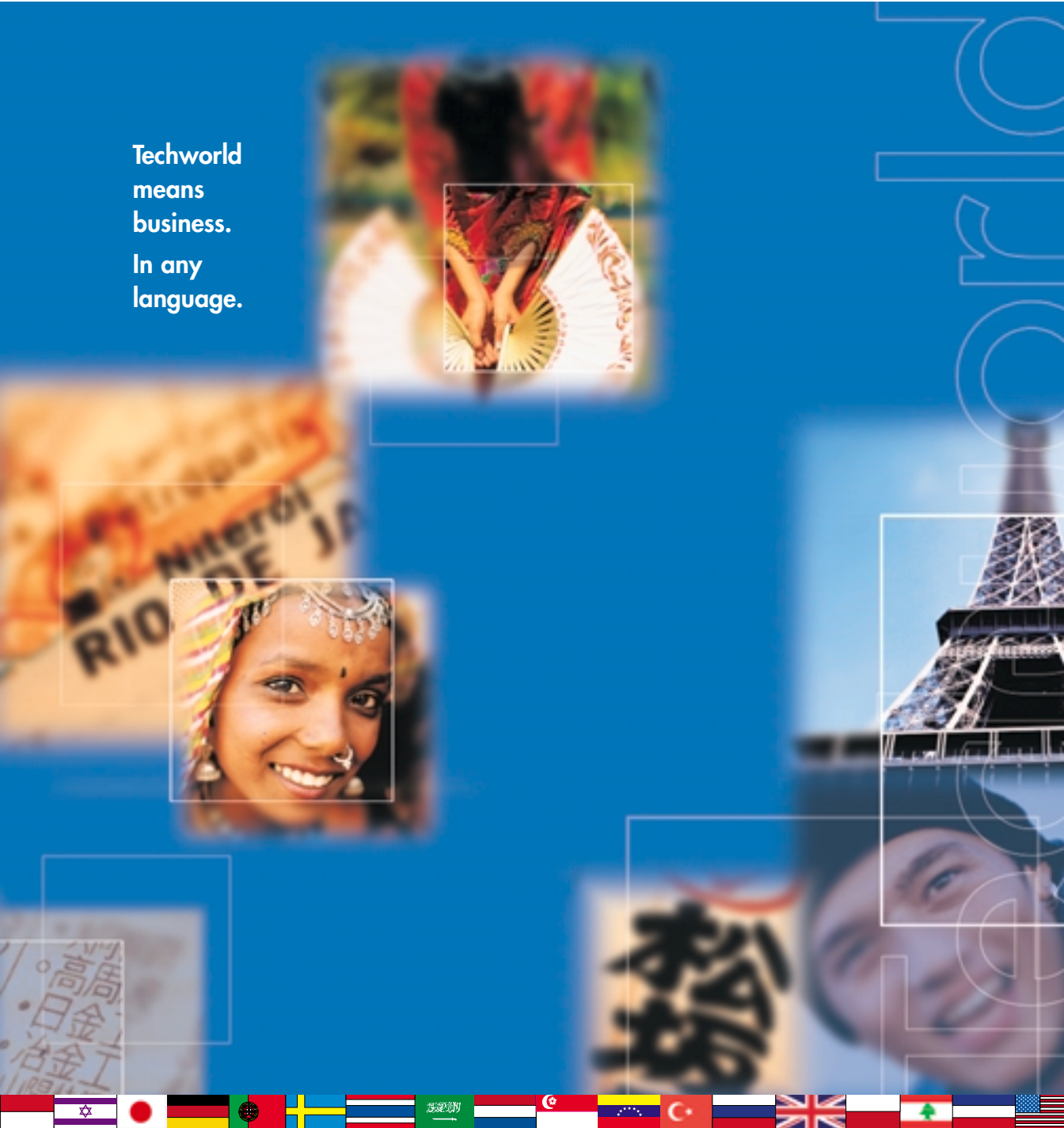


# Techworld

language solutions

- translation services
- language fluency training
- interpretation services
- cultural awareness training

Techworld  
means  
business.  
In any  
language.



# Techworld Means Business –



What is your company's most significant challenge in doing global business? Trade restrictions? Tariffs? Time zones? That may

be the conventional wisdom, but more businesses are learning every day that language and cultural barriers are the highest hurdles in the international marketplace. And you need expert help to overcome them.

## Meet Techworld Language Solutions

Techworld Language Solutions provides a full complement of language services to meet your every need:

- **Translation services**
- **Language fluency training**
- **Interpretation services**
- **Cultural awareness training**



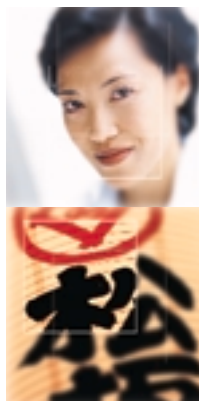
# In Any Language

**Since 1984,**

we've been delivering our services in all **European, Asian,**  
and **Middle Eastern languages**, including:

- Albanian
- Arabic
- Bahasa
- Chinese
- Croatia
- Czech
- Danish
- Dutch
- English
- Finnish
- French
- German
- Greek
- Hebrew
- Hindi
- Hungarian
- Italian
- Japanese
- Korean
- Lithuanian
- Norwegian
- Nuer
- Polish
- Portuguese
- Romanian
- Russian
- Slovakian
- Spanish
- Swahili
- Swedish
- Thai
- Turkish
- Ukrainian
- Vietnamese

To a long list of loyal clients, Techworld means people, services, and results that are truly **world class**—and because you're doing business in a global market, nothing less will do. Techworld means achieving **seamless communication**, generating invaluable **good will**, entering lucrative **new markets**, and enabling **worldwide growth**. Techworld means **free estimates, competitive rates, fast turnaround, and guaranteed quality**. Put more simply, Techworld means business—in any language.



# Translation Services



The brochure you've worked on for months is finally completed. You take it to your boss, who is suitably impressed with your hard work. As a matter of fact, she likes it so well that she wants you to produce a German version of it for distribution at the Frankfurt Auto Show, which starts in two weeks. Your printer needs more than a week for production and delivery. That leaves you only a few days to have the copy translated, reviewed by your German counterpart, and typeset.

*How can you possibly get it done quickly and correctly?*

## Great communication knows no borders.

In today's global economy, it's absolutely essential that your company not commit an international *faux pas*. You need to take the *toro* by the horns, or you may as well say *sayonara* to doing business outside of the U.S.

*You need to say Guten Tag to Techworld Language Solutions.*

## Only your concerns will get lost in the translation.

Our experienced, **accredited** translators will translate any material from English to any **European, Asian, or Middle Eastern** language. Or vice versa. They're expert at working with all the materials your business needs to survive and thrive:

- **Technical** manuals, drawings, standards, papers
- **Business** presentations, reports, proposals, RFQs, business cards, newsletters
- **Web sites**, on-line help, user interfaces
- **Marketing** brochures, catalogs, video voice-overs, trade show exhibits, press kits
- **Training** manuals, audiovisual aids
- **Legal** patents, contracts, depositions, birth certificates, marriage licenses, transcripts



## Take our words for it.

All Techworld translators were born or have lived abroad, so they know the **shades of meaning, regional dialects, and cultural nuances** that make the difference between a mediocre translation and a superb one. A second translator will **edit and proofread** the translation to ensure that it's error free and mirrors the tone and style of the original. And our designers and desktop publishers will meet all **formatting and output** specifications.

With Techworld's **on-time delivery, high quality, and guaranteed results**, your project *will* be a success, at home and abroad. Give us a call and we'll prove it to you.



# Language Fluency Training



Your company is growing globally and you want to grow with it. You know that learning a second language will give you the edge you need to do business effectively in a foreign market. You also know that you need to go beyond “Where is the train station?”—you need the kind of true technical fluency that will help you get real results from your international activities.

*You need Techworld Language Solutions.*

## The world is your classroom, and the classroom is your world.

Two key elements make Techworld’s language fluency training the savvy professional’s first choice: interaction and immersion.

Techworld’s accomplished **adult-education instructors** provide enjoyable, meaningful **interaction**, and our **immersion** methodology fosters a stimulating environment for successful learning.

Immersion means that you’ll **live the language** during class from the first session to graduation. This proven, powerful technique will enhance your **comprehension, retention, and confidence** in what could otherwise be an unpleasant and frustrating endeavor.

## Techworld Offers:

- **Customized content** to meet your specific needs, from basic conversation to technical fluency
- **Supplementary learning aids**, including workbooks, audio tapes, and CDs
- **Small class sizes**, with two to 16 students per class for optimal interaction
- **Private classes** for an intensive, one-on-one learning experience
- **Flexible scheduling** for your convenience, with classes available from early morning to late evening
- **Choice of locations:** Techworld’s headquarters or on-site at your facility
- **ESL (English as a Second Language) instruction** for non-native speakers



## Knowledge is Power.

Whatever the language, whatever the level, Techworld Language Solutions’ training pays off in **personal development, increased respect** from foreign associates and customers, and greater opportunities for **global business growth**. So give us a call and learn how going back to school can help you move forward in the exciting world of international commerce.



# Interpretation Services



Your company's Asia-Pacific office just called to tell you that the new vice president of product development for an important OEM customer will be visiting the U.S. to meet you and your associates,

tour your manufacturing facilities, and determine if your production lines are adequately tooled to support his company's forthcoming vehicle program. Today is Tuesday, and he'll arrive on Thursday.

The problem is, his native tongue is Japanese, he speaks only a smattering of English, and you and your colleagues speak even less Japanese. There's not enough time for even the most intensive language training. But any communication gap will rightly be considered an affront by your customer, and will lead to confusion, delays, and lost business.

*So what can you do?*

## There are no subtitles in real life.

You can save face and revenues with an **accredited** interpreter from Techworld Language Solutions. Our veteran interpreters will provide **unobtrusive, fluent, and accurate** on-site interpretation for **local and remote**:

- Meetings
- Presentations
- Facility tours
- Legal proceedings
- Other events

## We're not just all talk.

Whether you need an interpreter for **business or personal** purposes, for translation to and from any **European, Asian, or Middle Eastern** language, call Techworld. We'll meet your time constraints, exceed your expectations, and deliver **guaranteed results**—and satisfied smiles all around.



# Cultural Awareness Training

Did you know that showing up on time for dinner is considered impolite in Argentina—that arriving 30 to 60 minutes late is the accepted custom? That a South Korean client who asks about your salary is not being rude, but merely trying to ascertain your rank and status? That you should address a German businesswoman as *Frau* (Mrs.), whether or not she is married?



Unless you’ve lived in one of these countries, chances are you’re not aware of such crucial cultural differences. And ignorance of them can only create problems: hard feelings, embarrassment, loss of respect, and even irreparable damage to business relationships.

*Fortunately, it doesn’t have to be that way.*

## When in Rome...

Techworld Language Solutions offers **in-depth cultural awareness training** to help you fit into any nation like a native. You’ll learn everything you need to ensure a successful business trip or prepare for a smooth relocation.

## Your comprehensive training will include:

- **Orientation**, with historical, economical, and political overviews
- **Business practices**: protocols for meetings, decision making, negotiating, working hours, and entertaining
- **Survival skills** for everyday activities like lodging, dining, and driving
- **Social skills** such as greetings, forms of address, and the finer points of courtesy
- **Local customs** regarding values, behavior, gestures, attire, and gift giving

We also provide training for people from other countries who are visiting or moving to the U.S.

## Vive la différence!

Best of all, Techworld can customize training to your specific requirements and interests. So wherever you want to go—in the world or in your career—give us a call and we’ll not only help you get there, we’ll also make you feel right at home.



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